

The Project Green initiative was formally started at Perceptive Software in May 2008 by several employees who came together with personal interests in sustainability and a desire to leverage that knowledge to help Perceptive Software become a greener business.

While the committee wasn't formally assembled until 2008, reducing paper and improving efficiency is central to Perceptive Software's business. Since 1995, the company has developed enterprise content management (ECM) software, helping organizations of all kind reduce paper and manual processes. Today, Perceptive Software has more than 2,400 customers across 45 countries using its ECM solutions to improve efficiency and increase productivity.

At the company level, our Project Green Team focuses on reducing the company's environmental impact and making existing practices more efficient. The team has been evaluating purchasing decisions across the organization, from paper purchases to selecting biodegradable product for our hydraulic elevators. We approach the program with a belief that nothing is too small or large to evaluate and find ways to improve. While these changes are small from a global perspective they are not insignificant, and we believe these are the types of changes organizations around the globe can make to lessen the impact on our environment.

In the past year, we've furthered our recycling efforts by establishing recycling centers on each floor, making recycling more convenient for employees and increasing the program's visibility. One of our biggest recycling accomplishments was partnering with Ripple Glass to become the first glass recycling location in Shawnee. To date, in just a little over three months, we've recycled more than 15 tons of post consumer glass at our location, and more than 250 tons of glass has been recycled through this program.

A few of our other more established programs include Project GreenRide and a mobile device recycling program with Cells for Cells. We launched Project GreenRide, an employee carpooling program in 2008, and Perceptive was honored the BLANKETY BLANKETY award by MARC during its annual Green Commute Challenge. Carpoolers and hybrid drivers receive priority parking at our headquarters. We initially established a partnership with Cells for Cells – a non-profit organization that recycles mobile devices and donates proceeds to families battling cancer – in 2007 and have donated more than 225 mobile devices since starting that relationship.

Some of our more recent accomplishments include reducing and nearly eliminating the use of paper collateral at the more than 200 trade shows and events we attend annually, adding battery recycling (both single use and rechargeable) to our program, and upgrading to CFLs throughout our offices, among others.

As the Project Green Team, our mission is to continually evaluate processes and programs at Perceptive Software with a focus on continually improving our sustainability efforts and becoming a more green business. Our team includes our facilities manager and several individuals who impact a number of purchases and programs at Perceptive Software, giving us confidence that we're well positioned to facilitate long-term, positive change at our organization.

**Submitted by: Perceptive Software's Project Green Team**