



F A R M E R S

Johnson County Green Business Recognition Award Application

At the Farmers Insurance HelpPoint 1 (17150 W. 118th Terr., Olathe) and HelpPoint 2 (16850 W. 119th St., Olathe) facilities in Olathe, we are always striving to reduce our impact on the environment. Employees are educated, informed and encouraged to support our green initiatives. On day one, for every new hire, our Office Services Manager meets with the training class. Included in that introduction speech is a section emphasizing our commitment to recycling and reducing our footprint.

Our employees are becoming more aware than ever as to how their simple lifestyle choices affect the environment, as information about recycling efforts at the HelpPoints are presented periodically to employees through town hall meetings and electronic news flashes. In addition, "Think Twice" messages are posted and communicated as an effective way to encourage employees to change behaviors and think twice before printing.

Our facility participated and helped organize an Earth Day event in 2009 at the Farmers Insurance National Property Claims facility in Olathe, in conjunction with the Olathe Chamber of Commerce and other member businesses. This generated more awareness of our goals and obligation to the environment. Tons of paper and electronics were recycled at the event. Our second annual Earth Day event will be held in April 2010 at the same building, with plans for an even bigger and better affair.

At the HelpPoints, we recycle paper, aluminum, plastic, personal and business cell phones, bottles and other items. Containers are strategically placed throughout both buildings to assist in these efforts. We also have a recycling bin stationed outside both buildings so employees can bring their cardboard and other paper products from home and drop them off, day or night. We have reduced our electric bill and impact on the environment through programmable thermostats, light sensors in some of our rooms and by programming CPUs and computer monitors to go into a "sleep" mode after a brief period of inactivity.

Farmers has started its own National Green Team and we have three team members representing the HelpPoints. We are currently working with our hundreds of Branch Claims Offices throughout the United States to develop recycling programs and to promote environmental awareness. Our mission statement is as follows:

Mission Statement

We will act as a responsible corporate citizen by promoting energy efficiencies and environmental sustainability within the organization. We are committed to a role of environmental leadership, seeking to develop policies and recommendations that influence changes across all areas of business. We will promote a balance between environmental issues and corporate financial goals to create a sustainable community for both our employees and customers.

The attached application includes additional information on the green initiatives our facilities have undertaken. Select information published by Farmers Insurance as a corporation is also provided for your review. Please advise if you have questions or need additional details to consider our application for recognition. Thank you for encouraging green business practices!